# Rhetorical Analysis Essay Draft: Donald Trump's Speech

## Introduction

In de realm of political tok, Donald Trump's speeches de always analyzed because dem get unique style and persuasive strategies. For him speech for de 2016 Republican National Convention, Trump wan solidify him position as de Republican nominee and gather support for him presidential campaign. Dis essay go evaluate Trump's speech, look at de purpose, effectiveness, and de rhetorical strategies wey e use to engage and persuade de audience.

## Thesis Statement

Donald Trump's speech for de 2016 Republican National Convention successfully gather him supporters and establish him campaign key messages through effective use of ethos, pathos, and logos, even though some parts dey controversial.

## Body Paragraphs

### Ethos: Establish Credibility

Trump's speech show him credibility by highlighting him business success and position himself as outsider wey fit bring change to Washington. E talk say, 'I join de political arena so that de powerful no go fit beat people wey no fit defend themselves' (Trump, 2016). Dis appeal to ethos build him image as defender of common people, contrast himself with traditional politicians.

### Pathos: Appealing to Emotions

Trump use pathos to show nation in crisis, aim to bring fear and desire for change among de audience. E describe de state of de country with phrases like 'de crime and violence wey dey affect our nation today' and 'our inner cities dey decline' (Trump, 2016). By painting dis bleak picture, Trump tap into de anxieties of him listeners, position himself as de solution to these problems.

### Logos: Logical Arguments

Throughout de speech, Trump use logos by presenting statistics and logical arguments to support him claims. For example, e cite data on unemployment rates and crime statistics to argue say de current administration don fail de American people. E talk say, 'Homicides last year increase by 17 percent for America’s fifty largest cities. That’s de largest increase in 25 years' (Trump, 2016). These facts and figures e use to justify him proposed policies and solutions.

### Controversial Elements

While Trump's speech dey effective in many ways, e still get controversial parts wey fit make some listeners vex. Him rhetoric often include divisive language, like when e talk say immigrants dey 'bring drugs, dey bring crime, dem be rapists' (Trump, 2016). Dis kind language appeal to de fears and prejudices of certain audience segments but e risk make others vex.

### Rhetorical Strategies and Effectiveness

Trump's rhetorical strategies plenty. E dey frequently use repetition to emphasize key points, like 'Make America Great Again.' Dis slogan not only capture him campaign's ethos but e also reinforce him message through repetition. Trump also dey use anecdotes and personal stories to create connection with him audience. For example, e share stories of Americans wey don suffer because of crime and economic wahala, which serve to personalize de issues and evoke empathy.

Another strategy Trump dey use na de rhetorical questions to engage de audience and provoke thought. Questions like 'Wet do you have to lose by trying something new?' challenge de audience to consider their current situation and de potential benefits of change.

Moreover, Trump's delivery style—marked by confident, assertive tone and direct eye contact—enhance him persuasive appeal. Him dynamic body language and varied vocal inflections keep de audience engaged and emphasize de importance of him messages.

Despite these strengths, Trump's speech still get weaknesses. Him tendency to generalize and make sweeping statements without sufficient evidence fit undermine him credibility. Additionally, him confrontational style and harsh criticism of opponents fit resonate with him base but fit make moderate or undecided voters vex.

## Conclusion

In conclusion, Donald Trump's speech for de 2016 Republican National Convention na potent example of political rhetoric wey effectively use ethos, pathos, and logos to gather him base and communicate him campaign's key messages. Despite de controversial parts, de speech succeed in achieving him primary goal of rallying support for him presidential bid. By understanding these rhetorical strategies, we fit better appreciate de complexities of political communication and its impact on audiences.

## References

Trump, D. (2016). Republican National Convention Speech. Retrieved from [URL]

Additional references if any.